

τηε NEXT INFONAIRE

8 Online Business Systems Created by
Internet Billionaires that will
Earn You \$1000 Monthly

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Internet Billionaires that will
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TOPE OMOTERE

www.NextInfonaire.com

2014

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- Publisher

Printed and bound in the United States by CreateSpace.
CreateSpace is a DBA of On-Demand Publishing LLC,
Part of the Amazon group of companies.

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The Next Infonaire

ISBN-13: 978-1497596573

ISBN-10: 1497596572

Published Online By:

EgoBooster Books
124, Ejirin Road, Ijebu-Ode
Ogun State, Nigeria

www.EgoBoosterBooks.com

+2348077447220

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Dedication

Thanks to
Internet billionaires
Who created the system
To make many of us *Infonaires*

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Acknowledgements

My success rest on God, my parents [Mr. & Mrs. Andrew Omotere], my siblings, my family [thanks to my love Mrs. Adunola Omotere and children, Ireoluwa and Desireoluwa], my teachers [Dr. R.O. Ajetunmobi, Dr. V.E. Yonlonfoun, Mr. T.A. Adepoju, and many others], my friends, my critics and you, my reader.

I love you all.

Preface

Few internet billionaires wish you buy into their system and make you a millionaire *overtime*. Google, Amazon, eBay, Alibaba, are good examples. The owners of these sites are billionaires. Theirs take time, careful practice and a lot of wise investments. But, using their system is a bullet proof approach to making money online.

On the other hand, most internet millionaires wish you don't know about the online businesses that make the most money. They wish you buy their information packed materials that will make you a millionaire *overnight*. Theirs does not need a website, internet experience or even selling any product. In fact, it needs nothing from you other than your purchasing power of information products. In the end, it fails, leaving many online business starters scammed.

And so what?

This book identifies the 8 most profitable online businesses these internet billionaires and very few internet millionaires' offers; and how you can leverage on their system to provide services or products both online and offline.

The Next Infonaire

Who is an Infonaire?

Introduction

An *Infonaire* is a person who constantly make a minimum of US \$1000 (₦160,000) net income online every month. The \$1000 is minus cost of goods sold, expenses and taxes paid. An *Infonaire* can make several millions of dollars online per month. But the bottom line for any *Infonaire* is \$1000. This is not a proposal, it is the rule. It is the monthly ‘minimum wage’ for freelancing or doing business online.

This lowest net income for *Infonaire*s is the average monthly minimum wage in developed countries (i.e US) and is 8 times above the minimum wage in many developing countries (i.e Nigeria).

In this book, I am not promising you a quick approach to becoming the next *Infonaire* (my description of a person who makes full time income online), but will help you to start or expand your online business possibly from you hobby, which is your reliable asset in online business.

I have just one thing to achieve and that is to see *you* make a minimum of \$1000 (₦160,000) net income online every month. This, I believe, I am going to achieve by showing you how business systems created by internet billionaires will make you become an *Infonaire*.

Are people really making money online?

I started my online business in January, 2009. I did not make a dime until March, 2010. The first sale was \$3.5 (around ₦500.00 Nigerian Naira) and was received for the sale of the eBook, *100 Best Businesses to Start Before You Graduate*. For a starter, the sale triggered celebration with other members of my family. Towards the end of 2010, the monthly sales reached \$70 (over ₦10,000). Realizing the potentials of this new goldmine, I put up several research materials (packaged as eBooks) on my poorly designed free Wordpress blog. By the end of 2011, the total money realized online for that year was over \$3500 (about ₦535,000.00). In 2012, the income generated from sales of online products increased to \$500 (about ₦75,000.00) monthly. In 2013, I employed the use of Adwords, Bing-Ads and Facebook-Ads to market my internet business. This shot my net income to over \$1,000 per month. So, after working so hard online for 4 years, I finally became an *Infonaire*. Thanks to God for the lovely ideas. And thanks to the billionaires for creating the system that generates the money for me.

However, this is still very meager when compared to well established internet bloggers such as John Chow who realizes over \$100,000 (16 million naira) monthly from his blog and online businesses. Mine is so minute that it cannot stand the likes of the South African internet legendary Mark Shuttleworth who at the age of 22, founded a digital certificate and internet security company *Thawte*. He sold his

company to *VeriSign* for \$575 million in 1999 and went on to found *Ubuntu*, the popular free operating system for desktops and servers.

My online income cannot compete with the big players such as Perez Hilton (real name Mario Lavandeira) whose gossip blog makes him up to \$400,000 per month; Vinny Lingham who founded *Yola.com*; South African Adii Pienaar who founded *WooThemes* used by Wordpress bloggers; the Nigerian Jason Njoku who founded *Iroko TV* and made a revenue of over \$1 million dollars in 2011 alone; the Nigerian Linda Ikeji whose blog generates several millions of naira per annum; and the mega Nigerian infopreneur, Dr. Sunny Obazu-Ojeagbase who opened the eyes of millions of Nigerians to internet marketing. I am, however on the right track.

So, do people really make money online? The answer is *yes*. I have just told you how I became an *Infonaire* (with a minimum net income of \$1000 monthly). People are really making money online. And, it is not a place for lazy players.

That is why all of your clicks, views, downloads, etc., are seriously monitored by some Dot.Com guys who are busy working on how they can turn your time spent online into money. This tells you why 500 billion minutes spent on Facebook provides the online company over US \$5 billion annual profit.

Get online. Learn the art and science of making money online. The market for your idea is waiting for you to start. In most cases, the will to start is all you need. The platform to help you start your online business has already been built by internet billionaires. In the end, you

will be surprised that it won't cost you a dime to start that online business.

Are you still in school? Are you thinking you cannot start an online business? Drop that and think wide. The breakthrough of Nick D'Aloisio, the 17-year-old British entrepreneur who sold his popular news-reading application *summy.com* to Yahoo Inc. for close to \$30 million (around ₦4.8 billion) is just one out of many students becoming world's youngest Dot.Com millionaires (and indeed, billionaires by the standard of a developing country such as Nigeria).

Bigger stories abound on how students have changed the face of business. Facebook founder, Mark Zuckerberg started his social networking service in February 2004 with his college roommates and fellow Harvard University students Eduardo Saverin, Azel Andrew McCollum, Dustin Moskovitz and Chris Hughes. Soon, the membership extended to colleges in the US, Canada, Europe and later to all parts of the world. Today, Facebook has over 1.15 billion active users (August, 2013 est.) with a total of \$5.09 billion revenue in 2012 alone.

Again, undergraduates are not the only players in the field. Postgraduate (PG) students have also started popular online businesses before they finish their programme. Google was founded by Larry Page and Sergey Brin while they were Ph.D students at Stanford University. Contrary to what people would assume in Africa, where many Ph.D candidates are in their late 40s or 50s, the duo were just in their early 20s when they founded Google as postgraduate students. Operating out of their dorm rooms, they built a server network using cheap, used, and

borrowed personal computers. In January 2013, Google announced it had earned \$50 billion in annual revenue for the year 2012.

The list goes on and on. I am not saying you should start big. Start small. You don't have to read all the motivational books before you jumpstart with your hobbies. This is the key to starting your first online business or expanding existing one(s). The employment you are into is a good vocational option. The avocation, by this I mean your hobby, that will launch you online is right inside what you enjoy doing always. In this book, you will learn how to start or expand your online business possibly from you hobby, which is your biggest asset for online business.

You cannot sit there and watch being bought always. Don't be the next *Maga*, the big fool and victim of different internet scams. *Maga* is a Yoruba term for *Big Fool*. You don't need to spend thousands on AutoPilot internet programs before you get to know they won't work.

You should know that the promises of instant wealth with just one hour daily online are scam charms. The idea of depositing \$10 and getting \$25 in 7 days in an online High Yield Investment Program (HYIP) only make you a fool because the cons are happy whenever you deposit that money. To them, “Maga Don Pay”. And in short, they expect you, their *Maga*, to refer more *Magas* in their fraudulent schemes. It is better to be the next *Infonaire* than to be the next *Maga*.